

(c) It provides a clip that can be manufactured in universal, left hand, and right hand configurations, with the face and base being offset at the bottom or sides for a more user friendly operation depending on the customers needs.

(d) The clip provides a quality surface for the incorporation of advertising company logos and personal labels.

Although the description above contains many specificities, these should not be construed as limiting the scope of the invention but as merely providing illustrations of some of the presently preferred embodiments of this invention. For example, the clip can have other shapes (square, circular, oval, triangular etc). The face of the clip can be shaped in the likeness of animals, animated characters, insects, letters, numbers, etc.

Thus the scope of the invention should be determined by the appended claims and their legal equivalents, rather than by the examples given.

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